

# **ARIF MAHMOOD**

**Present Designation:** Chief Operating Officer White Star Photo (Pvt) Ltd.

## **Chronology of Experience:**

- 2010 Art work shop on Mai Kolachi, one Square Mile, through Nukta Art and Visiting Art UK.
- 2009 Art Residency for six weeks In the U.K, photographing a small Town called Smethwick situated near Birmingham sponsored by Visiting Arts U.K, called the “One Square Mile”
- 1989 Started editorial work. Photographs regularly printed in all major Pakistani newspapers and magazines from 1989 onwards. Publications include DAWN, The News, Herald, Newline, Fashion Collection, Visage, Libas International, Xtra Magazine, Friday Times, Sunday Times, The Nation, Mag, Aware, Instyle, Bride and You, She and Women’s Own.
- International Publications: Time, Newsweek, Khaleej Times, Gulf News and Arabian Women, Private Italian magazine- a review of Black and White photography.(Was co curator of this magazine for an issue dedicated on Pakistan with the work of 16 photographers published in November 2007).
- 1988 Won 1<sup>st</sup> Prize in UNICEF competition, “Women and Children in Pakistan”
- 1985 Started Photography. Fields of interest: photojournalism, portraiture And fashion.

## **Chronology of Exhibitions:**

### **Group Exhibitions:**

- |      |              |                                  |
|------|--------------|----------------------------------|
| 2013 | Karachi      | Pursakoon Karachi, Art Council   |
| 2013 | Karachi      | One Shot, V.M Gallery            |
| 2012 | Sharjah      | Soul of Sindh, Sharjah Book Fair |
| 2012 | Karachi      | Portraiture, Art chowk Gallery   |
| 2012 | Karachi      | Imprints, Photospace Gallery     |
| 2012 | Ajmer Sharif | Sufi Rang Festival 2012          |

2011	Delhi	Street Photography at the Photo Festival
2011	Karachi	DOU RUKH, IVSAA, Photospace gallery
2011	Karachi	The Family, group show VM art gallery My first curated show in Pakistan.
2011	Karachi	Asahi, group show commune art gallery
2011	Karachi	Dignity, group show of Acumen at IVSSA
2010	London	Encounter Pakistan, The Rag Factory Gallery
2010	Karachi	The Rising Tide, Mohatta Palace Museum
2010	Karachi	Soul of Sindh, Sadequain Gallery Frere Hall
2010	Zurich	Winterthur Foto Museum, "Where Three Dreams Cross"
2010	Karachi	K' Architecture Group show at the Indus Valley school of Art and Architecture
2010	Lahore	"Mazaar Bazaar" group show at NCA
2010	London	White Chapel Gallery "Where Three Dreams Cross".
2010	Karachi	Art council, Mai Kolachi One Square Mile
2009	Karachi	Photospace Gallery," Fashion as Art" Also shown partly At the Marriot Hotel During Fashion week, FPW in November.
2009	Karachi	Mohatta Palace Museum The Image there and then"
2009	London	Asia House, "I am Pakistani"
2009	Karachi	Machar colony group show at Indus Valley School Of Art
2009	New York	"Hanging fire", curated by Salima Hashmi at the Asian Society Museum, comprising of 15 artists. Self being the only photographer in this show.
2009	Karachi	K' ARCHITECTURE audio visual group show at Expo centre
2009	Karachi	Going Places, Canvas Gallery
2009	Karachi	"I am Pakistani" at Photo space gallery Labels
2008	Karachi	CHIAROSCURO, at Photo space gallery Labels
2008	Shanghai	Contrast Gallery, Shcontemporary 2008 group show
2008	Karachi	Machar colony group show at Elephant warehouse
2008	Karachi	8888 group show at the commune gallery

2007	Lahore	15x4 group exhibition of portraits at the NCA Gallery
2007	Karachi	Group show at Art Council, Photographic Society of Karachi
2007	Karachi	15x4 group exhibition of portraits at the Indus Valley school of art
2006	Dhaka	Group show representing Pakistan at the Chobi Mela, Festival of Photography.
2006	Karachi	Participated in group show of Ghandara Art During Alexander the Great period at the Indus Valley School of Art, Organized by the Italian Consulate General.
2004	Karachi	Jewel in the Crown Exhibition of Karachi Photographs at the Mohatta Palace Museum Displayed till 2006.
2004	Karachi	Kara Film Festival Art Group Show.
2004	Dhaka	Group show representing Pakistan at the Chobi Mela, Festival of Photography.
2003	Karachi	3rd Kara Film Festival Art Group Show Exhibition Karachi.
2003	Karachi	Jewel in the Crown Group Show Exhibition at The Expo Centre sponsored by The Dawn Group Of Newspapers.
2002	Dhaka	Group Show representing Pakistan at the Chobi Mela II-Festival of Photography.
2001	Karachi	Kodak sponsored Group Shows at Karachi Arts Council and the Gallery Sadequain.
1994	Karachi	Group Show entitled Fuji and Professionals at The Arts Council.
1993-99	Karachi	Held yearly Group Shows at the Gallery Sadequain

Including a Show on Human Rights, sponsored by The Human Rights Education Programme.

1991	Rawalpindi	7th International Salon Group Show.
1990	Karachi	Annual Group Show Exhibition of the International Photography Club.
1990	Karachi	Group Shows at the American Council/Embassy The Alliance Francaise and the Goethe Institute.
1988	Islamabad, Karachi & Lahore.	Pakistan Photographic Society Exhibition Group
1988	Karachi	Group Show Goethe Institute-German Cultural Centre.
1988	Islamabad	Lok Virsa Group Show.

**Solo Exhibitions:**

2013	Karachi	Philosophy at Chawkandi Art Gallery
2012	Karachi	Shahid Sajjad by Arif Mahmood at Photospace Gallery accompanied with book launch
2010	Karachi	Lal Shahbaz Qalandar, portfolio launch and Exhibition at the Indus Valley School of Art And Architecture by Photospace Gallery
2010	Lahore	The Silver Lining Part 1, Rohtas Gallery
2009	Karachi	The Stretched Canvas, at Photospace Gallery, a Collaboration with artist Shaukat Mahmood
2007	Karachi	Canvas Art Gallery, work from 2006 and 2007.
2005	Karachi	Canvas Art Gallery, work on Karachi from 1989 to 2005. Dante Allegari, Italian cultural centre, photographs Of Italy taken in 2004-2005 displayed.
1997	Karachi	Chawkandi Art Gallery Karachi and VM Gallery Karachi (Portraits of Immigrants in Karachi Commissioned by the Goethe Institute German

		Cultural Centre on the Fifty Years Ceremony of Pakistan).
1995	Los Angeles	Portraits of Leading Women in Pakistan, Commissioned by the Government of Pakistan.
1995	Lahore	Shakir Ali Museum (above Exhibition shown in Pakistan on its return from Los Angeles).
1993	Karachi	Chawkandi Art Gallery Karachi (work from 1989 till 1993 was on display).

### **Commercial Work Experience:**

2013 to 2011	Visiting Faculty at Indus valley school of Art and architecture for Post Graduate Diploma in Photography.
2010	Did wall and desk calendar for IIL Industries PVT LTD
2010	Taught a class to the PGD students at Indus Valley School Of Art and Architecture.
2010	Commercial work for Gul Ahmed fall collection
2008	Taught a class on Photojournalism at Indus Valley School Of Art and Architecture to second year students of Graphic design
2004-08	Worked for billboards and advertising campaigns for Paktel, Mobilink, Jazz, Telenor, ABN Amro bank and NIB bank
2002-03	three major Billboard Campaigns for Nestle and Coca Cola Pakistan. Two Photographs were purchased by the Museum of Fine Art, Houston, USA for their permanent collection.
1999	President of the Photographic Society of Karachi.
1998-99	Photo Editor of Xtra Magazine, a Pakistan based glossy Fashion and Personality Periodical.
1997	Photographed the award winning Dawn Group of Newspapers, Lahore Advertising Campaign.

- 1997 Commissioned by the British Council to Photograph the Queen of England in Islamabad on her visit to Pakistan to commemorate the country's 50 years of Independence.
- 1997 Assisted two freelance photographers i.e. Ed Kashi and Randy Olson working for National Geographic stories concerning Pakistan.
- 1996 Commissioned by Shell Oil for their Calendar.

**Community Service Campaigns:**

- 2014 TCF Book Project.
- 2011 SIUT Zakat campaign
- 2010 SIUT Zakat campaign
- 2009 Helped Initiator ngo with street children in photography  
This was exhibited in Unicorn gallery Clifton Karachi.
- 2009 SIUT Zakat campaign
- 2008 Photographed the Balochistan earthquake for Dawn Relief
- 2005 Photographed the Kashmir Earth Quake Dawn Relief Campaign,  
This won the first prize in the INMA Awards at Chicago in the  
Community Service category.
- 1996 SIUT, Zakat Campaign till date.

**Books Published:**

- 2014 Flamenco on the Roof by Arif Mahmood.Limited  
edition book.
- 2013 Tile, Fresco and Epigraph Decorative Art in The  
Wazir Khan Mosque . Limited edition Portfolio
- 2013 Philosophy by Arif Mahmood limited edition book
- 2012 Shahid Sajjad by Arif Mahmood limited edition book
- 2012 Tethys limited edition portfolio on the floods  
in Sindh (2010/2011)

- 2011 DOU RUKH, book on portraits with Tapu Javeri
- 2011 Two Loves, letters of Faiz Ahmed Faiz during his prison. Edited by Kayla Pasha and Salima Hashmi. Photos of Hyderabad Jail.
- 2010 Limited edition portfolio, 100 in quantity on LAL SHAHBAZ QALANDAR.
- 2010 Photograph published in Jay z's book, Decoded, World famous musician and Rap artist.
- 2010 The rising Tide, exhibition catalogue.
- 2010 K'Architecture, essay on Soldier Bazaar Karachi
- 
- 2010 The Stones of Karachi, limited edition portfolio, 121 in quantity
- On the Merewether Tower.
- 2010 Photo essay and images in Mazaar, Bazaar, Design and Visual Culture in Pakistan, Edited by Saima Zaidi
- 2010 catalogue of "Where Three Dreams Cross", 150 years of Photography in India, Pakistan and Bangladesh.
- 2009 catalogue of "Hanging Fire" contemporary Art in Pakistan.
- 2009 "Invisible Boundaries", limited edition book of only four editions Part of Art Residency paper on Smethwick 1 mile square project
- 2009 "To Live in Freedom", Dawn Relief, Kashmir earthquake report 2005 to 2008
- 
- 2006 Working on the "Karachi Grammar School "Coffee table book" Commissioned by the school. Selected images used in the 2010 published book called, "Life and Times of the Karachi Grammar School".
- 2005 "Karachi" 1989-2005 published by Canvas Publications with a limited print run of 1000 copies.
- 2005 "Thar" commissioned by UniLever Pakistan Corporate Division.
- 2004 "Beyond Empire", sponsored by the Dawn Group of Newspapers and inaugurated by the Prime Minister of Pakistan.

